



Area Plan Update for FY 2015-2016

**VENTURA COUNTY
AREA AGENCY ON AGING
PSA 18**



Master Strategic Plan – Year 4



VCAA Senior Charter
Quality of Living Strategy
For Ventura County Seniors – May 20, 2012

Done for the Purpose

The purpose of the VCAA Senior Charter is to bring together seniors, families and caregivers, business community, policy makers, social service providers and public and private agencies to advocate for improving and/or maintaining the quality of living of Ventura County Seniors. The guiding principles of the charter are based on the congressional intent of the Older Americans Act, which honors the inherent dignity of the individual.

Guiding Principles of the Charter

- 1) Adequate resources to cover the basic needs of retirement.
- 2) Accessible and affordable health care (including mental health, fall prevention and fitness resources, healthy foods and quality rehabilitative and end-of-life care).
- 3) Suitable housing designed and located to meet a variety of senior housing opportunities, including institutional care and affordable housing; planning housing for the long-term needs of an aging society, including universal design and aging in place; and senior representation on planning and design review committees in every city.
- 4) Access to quality and convenient low-cost transportation – public and private transportation choices for seniors and disabled riders, including advocating for funding for senior transportation; providing a “3rd tier” of public transit for those unable to access paratransit; providing time-competitive public transportation (trains, HOV lanes); and efficient user-based coordinated regional public transit.
- 5) Opportunities for civic engagement – including cultural, education and training and recreational and volunteer opportunities.
- 6) Independent living and self-determination – seniors will enjoy the freedom, independence and exercise of the individual initiative in the planning and management of their own lives, including the opportunity for employment without age discrimination
- 7) Efficient community services with emphasis on maintaining a community-based continuum of care for the vulnerable elderly.
- 8) Family caregivers will have access to resources and services to ease the emotional and physical strains of caregiving and to support them in their efforts to care for their loved ones.

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* Refers to section designated in the VCAAA Master Strategic Plan 2012-2016 (FY 2012-2013, Year 1). This document is formatted to be consistent with the Master Strategic Plan, as required by the California Department of Aging.

INTRODUCTION

This document is the third and final update of the Master Strategic Plan 2012-2016. To fully understand the scope of what the VCAAA plans to accomplish in FY 2015-2016, this update should be read in conjunction with the FY 2012-2016 Strategic Master Plan, available online on the VCAAA website at: http://vcportal.ventura.org/VCAAA/newscenter/publications/VCAAA_FY_2012-2016_Strategic_Plan.pdf

Planned programs and services are contingent upon the availability of funds from all sources. At the time this document was being readied for review and approval by the Board of Supervisors (March, 2015), the planning estimates for FY 2015-2016 had not yet been released by the California Department of Aging. The planning estimates specify the type and amount of federal (and some state) funds to be available next fiscal year. Hence, service units (benchmarks) reflect units projected to be provided in FY 2014-15.

Regulations require VCAAA to hold at least one public hearing to allow interested parties the opportunity to give testimony regarding proposed goals and objectives, designated Program Development (PD) and Coordination (C) activities and changes to Title III B Priority Services funding. VCAAA held a public hearing on March 11, 2015.

The FY 2015-2016 Area Plan Update was approved by the VCAAA Advisory Council on March 11, 2015; and by the Ventura County Board of Supervisors on April 21, 2015.

The formatting and contents of this update are strictly dictated by the California Department of Aging; and are meant to replace and update parts of the FY 2012-2016 Strategic Plan.

SECTION 2 • DEMOGRAPHICS

2015 COUNTY OF VENTURA-PSA 18 - POPULATION CHARACTERISTICS

Demographic projections for Ventura County indicate that for individuals aged 60 and older (older adults) the estimated population of individuals is 165,550. Of that population:

- Nonminority older adults: 112,669
- Minority older adults: 52,881
- Low-income older adults: 14,690
- Medi-Cal eligible older adults: 18,699
- Geographically isolated older adults: 5,252
- Older adults living alone: 28,305
- Non-English-speaking older adults: 7,535
- Persons aged 65 and over on SSI/SSP: 6,611
- Persons aged 75 and older: 48,633

Source: *California Department of Aging Population Demographic Projections by County and PSA for Intrastate Funding Formula*

2013 VENTURA COUNTY CHANGES IN POPULATION FROM 2000 TO 2013

		2013 ACS Estimates*	2000 Census Actual	Difference From 2000 to 2013	Percent of Increase 2000 to 2013
Total Population:		839,620	753,197	86,423	+11.5%
Age Group	2013 % of Total Population	2013 Number of Persons	← Potential Future VCAAA clients, 2014-2018		
45-49	7.0%	58,773			
50-54	7.3%	61,292			
55-59	7.0%	58,773			
Ages 45 to 59:	21.3%	178,839			
60-64	5.3%	44,500			
65-69	4.2%	35,264			
70-74	3.1%	26,028			
75-79	2.1%	17,632			
80-84	1.6%	13,434			
85 and over	2.0%	16,792			
Ages 60+	18.3%	153,650	102,686	50,964	+49.6%

*ACS=American Community Survey 2013 (most recent information available)

2013 VENTURA COUNTY ELDER ECONOMIC INDEX FOR PERSONS AGED 65 AND OLDER

The California Elder Economic Security Standard Index (Elder Index) is a tool that quantifies how much income is needed for a senior with a given living arrangement and geographic location to adequately meet his or her basic needs living in the community. It is the only elder-specific financial measure of its kind, based on credible, publicly available sources and has been calculated for all 58 counties in California. The Elder Index sets a benchmark of income adequacy for older adults, and provides the true cost of meeting basic needs and maintaining independence in the community.

The Elder Index is intended to empower policymakers to allocate limited resources more effectively, and to prepare for the needs of seniors and aging Baby Boomers. The Elder Index can assist adults of *any* age to make informed decisions about *when* and *where* to retire, how much to save now, and whether to continue working even after they formally "retire."

The California Elder Economic Security Standard™ Index (Elder Index) measures how much income is needed for a retired adult age 65 and older to adequately meet his or her basic needs, including housing, food, out-of-pocket medical expenses, transportation, and other necessary spending.

Per the tables shown below, a single elder with a mortgage needs an income of \$33,816; and an older couple needs \$40,668. A single elder renter needs \$24,648; and an elder couple needs \$31,500.

2013 - AGED 65 AND OLDER: HOMEOWNER WITH A MORTGAGE

Number of Elders	Housing	Health-care	Food	Transportation	Misc.	Monthly Total	Annual Total
Single Elder	\$1,939	\$166	\$254	\$233	\$226	\$2,818	\$33,816
Elder Couple	\$1,939	\$332	\$471	\$326	\$321	\$3,389	\$40,668

2013 - AGED 65 AND OLDER: RENTER

Number of Elders	Housing	Health-care	Food	Transportation	Misc.	Monthly Total	Annual Total
Single Elder	\$1,175	\$166	\$254	\$233	\$226	\$2,054	\$24,648
Elder Couple	\$1,175	\$332	\$471	\$326	\$321	\$2,625	\$31,500

Source: *UCLA Center for Health Policy Research*. Numbers compiled for 2013 reflect the most recent information available.

2015 U.S. FEDERAL POVERTY GUIDELINES USED TO DETERMINE FINANCIAL ELIGIBILITY FOR CERTAIN FEDERAL PROGRAMS

2015 POVERTY GUIDELINES FOR THE 48 CONTIGUOUS STATES AND THE DISTRICT OF COLUMBIA	
Persons in Family/Household	Poverty Guideline
1	\$11,770
2	\$15,930
3	\$20,090
4	\$24,250
5	\$28,410
6	\$32,570
7	\$36,730
8	\$40,890
For families/households with more than 8 persons, add \$4,160 for each additional person.	

Source: <http://aspe.hhs.gov/poverty/15poverty.cfm>

2014 VENTURA COUNTY POPULATION ESTIMATE AND PROJECTIONS

Type of Calculation	Year	Population
Estimate →	2010	825,193
Projections →	2015	850,206
	2020	876,124
	2025	902,722
	2030	927,304
	2035	949,765
	2040	966,084
	2045	977,890
	2050	987,568
	2055	996,303
	2060	1,004,070

Source: *Demographic Research Unit, California Department of Finance, December 2014*

SECTION 5 • NEEDS ASSESSMENTS

Throughout each multiyear planning process, VCAAA conducts a variety of surveys and assessments to ascertain the needs of the aged 60+ population and family caregivers. These activities are critical to the planning process and for developing new programs and services.

During FY 2014-15 (when this document was being prepared), an extensive survey was conducted of older adults and family caregivers throughout Ventura County. Surveys were made available in English and Spanish. VCAAA staff is in the process of reviewing and analyzing these surveys. The results of the survey will be critical to the development of the VCAAA's next Master Strategic Plan FY 2016-2020, which is in the early stage of development.

SECTION 7A - PUBLIC HEARING - 2014

At least one public hearing must be held each year of the four-year planning cycle. CCR Title 22, Article 3, Section 7302(a)(10) and Section 7308, OAA 2006 306(a).

FISCAL YEAR	DATE	LOCATION	NUMBER OF ATTENDEES	PRESENTED IN LANGUAGES OTHER THAN ENGLISH? ¹	WAS HEARING HELD AT A LONG-TERM CARE FACILITY? ²
2012-13	4/11/2012	646 County Square Drive, Ventura CA	45	Yes	No
2013-14	05/08/2013	Same as above	45	Yes	No
2014-15	3/12/2014	Same as above	42	Yes	No
2015-16	3/11/2015	Same as above	36	Yes	No

The following must be discussed at each Public Hearing conducted during the planning cycle:

- Summarize the outreach efforts used in seeking input into the Area Plan from institutionalized, homebound, and/or disabled older individuals.** Notice of the public hearing was posted in the Ventura Star, the newspaper with the largest circulation in Ventura County. An e-mail blast announcing the public hearing was sent to 461 interested parties, including representatives of all VCAAA grantees.
- Were proposed expenditures for Program Development (PD) and Coordination (C) discussed?**

☒ Yes. Go to question #3
☐ Not applicable, PD and C funds are not used. Go to question #4
- Summarize the comments received concerning proposed expenditures for PD and C.** PD and C activities were presented in detail using a PowerPoint presentation at the hearing. No comments or questions were received regarding use of funds for PD or C activities.
- Attendees were provided the opportunity to testify regarding setting of minimum percentages of Title III B program funds to meet the adequate proportion funding for Priority Services.**

☒ Yes. Go to question #5 – Note: No changes were made in the minimum percentages.
☐ No, Explain:
- Summarize the comments received concerning minimum percentages of Title III B funds to meet the adequate proportion funding for priority services.** No comments were received regarding the Title III B minimum percentages.

¹ A translator is not required unless the AAA determines a significant number of attendees require translation services.

² AAAs are encouraged to include individuals in LTC facilities in the planning process, but hearings are not required to be held in LTC facilities.

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6. **List any other issues discussed or raised at the public hearing.** Issues raised and comments received during the public hearing are summarized below.
7. Note **any changes to the Area Plan which were a result of input by attendees.** No changes were made to the Area Plan as a result of input by attendees. However, remarks will be maintained on file at the Ventura County Area Agency on Aging, for future review and consideration.

SECTION 9 • 2015-2016 GOALS AND OBJECTIVES - INTRODUCTION

The “codes” shown below are on the pages that follow (in Section 9).

► **PROGRAM DEVELOPMENT AND COORDINATION**

These activities are indicated in the second column from the left labeled *Title III B Funded PD or C Activity*. Funding for these activities could potentially be used for other programs and services.

C = Coordination Activities	Coordination activities involve the active participation of VCAAA staff to liaison with community-based service organizations for the <i>purpose of improving services, avoiding duplication, resolving problems related to service delivery and addressing the service needs</i> of the eligible service population.
PD = Program Development Activities	Program Development activities directly involve VCAAA staff in <i>establishing a new service and/or expanding and/or integrating existing services</i> .

► **UPDATE STATUS**

The status of the objective/benchmark is indicated in the far right column of the Goals and Objectives/Benchmarks.

CMPL	Objective has been completed since the previous plan update.
CONT	Objective is being continued from the previous plan update.
DEL	Objective has been deleted since the previous plan update.
NEW	New objective to this version of the plan update.
REV	Objective has been revised since the previous plan update.

► **OTHER**

★ = Program funding is NOT from the federal Older Americans Act (OAA) funds or program is partially funded by OAA monies with additional funds coming from other sources.

SECTION 9 - GOALS & OBJECTIVES/BENCHMARKS³

REVISED► GOAL 1: OLDER ADULTS AND PERSONS WITH DISABILITIES IN VENTURA COUNTY WILL HAVE ACCESS TO THE RESOURCES AND SERVICES THAT WILL ENABLE THEM TO MAINTAIN THEIR HEALTH, SAFETY, DIGNITY AND QUALITY OF LIFE.

Objective: This goal will be accomplished by providing cost-effective programs and resources that promote health, shelter and mobility, and connect seniors to a community-based network of care.

Rationale: The Elder Economic Index and census data shows that a growing number of Ventura County seniors can no longer afford to live here and struggle to meet their basic needs.

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
1A SENIOR NUTRITION	MEALS: To ensure the availability of nutritious food for Ventura County seniors, VCAAA will contract to provide 72,273 nutritious congregate meals for persons aged 60+; and 121,164 nutritious home-delivered meals for persons aged 60+ who are homebound and unable to participate in and travel to/from a congregate meal site.	7/1/12-6/30/16		CONT
	NUTRITION EDUCATION: To promote better health and better eating for aged 60+ adults, VCAAA will provide 20,000 sessions of Title III D evidence-based nutrition education. Education will consist of information and instruction related to nutrition, health and physical fitness or health to be delivered in a group or individual setting. The nutrition education sessions will be provided by a Registered Dietitian.	7/1/12-6/30/16		CONT
	NUTRITION COUNSELING: To promote health and better eating for aged 60+ adults, VCAAA will provide 32 sessions Title III D evidence-based nutrition counseling, to individuals (or to caregivers) who are at nutritional risk because	7/1/12-6/30/16		CONT

³ Definitions of programs (service categories) funded through the Older Americans Act via the California Department of Aging may be found in Program Memo (PM) 11-12, at <http://www.aging.ca.gov/PM/#2015>

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	of their health or nutrition history, dietary intake, chronic illnesses, or medication use. Counseling will be provided one-on-one by a Registered Dietitian.			
	HEALTHY EATING: To promote health and better eating VCAAA will ensure that low-income seniors have access to fresh fruits, vegetables and herbs at Certified Farmers Markets and other programs such as SENIOR Share Program (previously known as Brown Bag) at locations throughout the county and the Senior Nutrition Garden.	7/1/12-6/30/16	C	CONT
1A FOOD INSECURITY	To ensure the availability of nutritious food for persons aged 60+, VCAAA will: ▶ Seek additional funding for and/or identify resources to help organizations directly involved with providing and/or supporting nutrition for seniors in Ventura County.	7/1/12-6/30/16	C	REV <i>Moved from 1A Senior Nutrition</i>
	▶ Utilize the media and other resources to increase public awareness of the food insecurity issues of Ventura County's low-income seniors.	7/1/12-6/30/16		REV
	▶ VCAAA will provide emergency food/meals for (a) eligible homebound seniors experiencing a food crisis and (b) adults with disabilities upon discharge from the hospital experiencing a food crisis. Funding from Title III C-2 and/or other sources will be used to purchase meals. An estimated 100 persons will be served. ⚡	7/1/15-6/30/16	PD	NEW
1B TRANSPOR- TATION	To ensure the availability of transportation for persons aged 60+ who would not otherwise be able to get to/from congregate meal sites; and to ensure the availability medical transportation for frail elders who meet specific criteria and who would not otherwise be able to get to/from medical appointments/treatments VCAAA will:	7/1/12-6/30/16		CONT
	▶ Utilize contractors to provide 21,863 one-way door-to-door transportation trips for 800 eligible unduplicated persons aged 60 and over. ⚡	7/1/12-6/30/16		REV

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Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
	► Provide public transit vouchers to low-income seniors and to persons aged 18 and over who are ADA certified. (Transportation provided to people under 60 years of age will funded with <u>non</u> -Older Americans Act funds.) ☼	7/1/12-6/30/16		CONT
1C CASE MANAGEMENT	VCAAA will seek to provide and/or facilitate case/care management for persons aged 60+, aged 18+, and/or persons with disabilities in need of short-/long-term case management, who may not qualify for MSSP or similar programs. To assist persons aged 60+ in need of social case management, and who do not qualify for MSSP, VCAAA will contract to provide 1,480 hours of community-based social-model case management services to 180 people.	7/1/12-6/30/16		REV
	MSSP CASE MANAGEMENT: ☼ To address the needs of very frail, low-income seniors, VCAAA's Multipurpose Senior Services Program (MSSP) will provide in-home case management to low-income seniors aged 65 and over who meet the criteria for placement in an intermediate care or skilled nursing facility. VCAAA's MSSP staff will develop care plans to address the needs of enrolled MSSP clients and provide them with the tools and resources to live safely at home. Staff will make a minimum of 640 in-home visits to clients; and will conduct 180 annual comprehensive health and psychosocial reassessments of clients.	7/1/12-6/30/16		REV
	CARE TRANSITIONS CASE MANAGEMENT: ☼ To assist elderly patients with their needs 30 days post discharge from the hospital, VCAAA will directly provide Care Transitions Program (CTP) services. Each patient will be provided with a personal coach who will assist them with managing their health and make referrals for needed services.	5/1/13-6/30/16		REV

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
<p>1D HEALTH INSURANCE COUNSELING AND ADVOCACY (HICAP)</p>	<p>HEALTH INSURANCE COUNSELING AND ADVOCACY (HICAP): ☺</p> <p>VCAAA's HICAP staff and volunteers will provide free, unbiased and accurate information and health insurance counseling to Medicare and pre-Medicare beneficiaries. Trained staff and volunteers will provide objective and accurate comparisons of choices plus informal advocacy services regarding enrollment, disenrollment, claims, legal referral as needed, appeals prescription drug exceptions and other urgent Part D coverage issues. HICAP will provide community education and outreach on Medicare Parts A, B, C and Part D Prescription Drug Plans, Medicare Supplement insurance and long-term care insurance, fraud, and employment group retirement. During the Medicare annual election period:</p> <ul style="list-style-type: none"> ▶ A minimum of two (2) enrollment events will be held in the cities; ▶ A minimum of 10 enrollment events will be held at the VCAAA office. <p>HICAP will educate isolated and homebound seniors about investment fraud and identity theft. HICAP will provide this education by participating in 24 outreach events.</p> <p>Three volunteers will be trained to be experts on investment fraud and identity theft.</p> <p>HICAP will utilize E-Learning to provide training to new and existing volunteers.</p> <p>A minimum of three clients will receive three hours of HICAP legal representation. HICAP staff will receive a minimum of five hours of program consultation from the contracted legal services provider.</p> <p>VCAAA's HICAP will use state and federal Minimum Attainment Threshold ("MAT") performance measures as specified in the California Department of Aging's Program Memo 15-04 (P), issued March</p>	<p>7/1/12-6/30/16</p>		<p>REV</p>

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Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
	<p>24, 2015, based on guidelines from Administration for Community Living⁴. Minimum performance benchmarks for FY 2015-2016 are as follows:</p> <ul style="list-style-type: none"> ▶ 2,344 clients will receive HICAP counseling; ▶ 234 public and media events will be held that will reach 6,269 persons; ▶ 6,252 client contacts will be made; ▶ 629 contacts will be made to persons with disabilities on Medicare disabled who are not yet 65 years of age; ▶ 3,061 contacts will be made with low-income Medicare beneficiaries; ▶ 5,044 contacts will be made relative to one or more qualifying enrollment topics; ▶ 3,120 contacts will be made relative to one or more Part D enrollment topics; and ▶ 3,195 hours of counseling will be provided for a client/beneficiary. 			
HICAP PARTNERSHIPS	<p>HICAP PARTNERSHIPS: ☼</p> <p>To better serve the Medicare population, HICAP will develop new partnerships and strengthen existing ones by working/partnering with numerous organizations, including but not limited to:</p> <ul style="list-style-type: none"> ▶ Ventura County Medical Center social service department to consult on inpatient Medicare problems; ▶ Local community colleges on developing an internship program; ▶ County of Ventura Behavioral Health; ▶ County of Ventura Public Guardian's Office; ▶ Tri-Counties Regional Center; and ▶ Other community partners. 	7/1/12-6/30/16		REV

⁴ In FY 2014, the State Health Insurance Assistance Program (SHIP) was transferred from the Centers for Medicare & Medicaid Services (CMS) to the Administration for Community Living (ACL). ACL has continued CMS's policy of establishing minimum attainment thresholds (MATs) and exemplary performance benchmarks based on Medicare population density. Based on the density, areas around the country are divided into different "slices" and performance measures are computed for each slice. Beginning with grant year 2014-2015, ACL revised the SHIP basic discretionary funding methodology and recommended using the established MATs for demonstrating improved performance for each slice.

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
1E LONG TERM CARE OMBUDSMAN	<p>To aid and advocate for persons aged 60+ residing in skilled nursing facilities and residential care facilities, VCAAA will contract to provide the following long-term care Ombudsman services:</p> <ul style="list-style-type: none"> ▶ 83% will be the complaint resolution rate; ▶ 314 resident council meetings will be attended; ▶ 23 family council meetings will be attended; ▶ 2,316 consultations to facilities will occur; ▶ 4,059 information and consultations to individuals will occur; ▶ 68 community education sessions will occur; ▶ At a minimum, 100% of the skilled nursing facilities will be visited quarterly; ▶ At a minimum, 98% of all board and care facilities will be visited quarterly; ▶ Ombudsman will maintain the equivalent of at least four (4)⁵ full-time staff; and ▶ The Ombudsman will maintain an average of 62 certified long-term care Ombudsman volunteers. 	7/1/12-6/30/16		REV
	<p>OMBUDSMAN – ADDITIONAL ACTIVITY (required): The long-term care Ombudsman will be an active participant on the County’s Elder Death Review Team (EDRT), which includes the medical examiner and representatives from law enforcement, Public Health, Behavioral Health, Office of the District Attorney and VCAAA. The team will review all suspicious elder deaths, including but not limited to, those occurring in residential care facilities, skilled nursing facilities, homes for the developmentally disabled, Alzheimer care facilities, in private homes and all elder suicides. Ombudsman staff will work with the team to investigate the deaths, to assess what can be done to prevent deaths and to develop best practices for the team.</p>	7/1/14-6/30/16		CONT

⁵ 3.88 persons = 4 persons

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Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C¹	Update Status
1F ELDERHELP: Personal Care Homemaker Chore Home Mods Home Security	IN-HOME SERVICES: To aid persons aged 60+ in need of special services, VCAAA will contract with its <i>ElderHelp</i> vendors to provide specific services for older persons with the intent to prevent them from being prematurely institutionalized. Subcontractors will provide: <ul style="list-style-type: none"> ▶ 709 hours of personal care for 30 unduplicated clients; ▶ 500 hours of homemaker services for 32 unduplicated clients; ▶ 150 hours of chore services for 10 unduplicated clients; ▶ 76 home modifications/residential repairs for 76 unduplicated clients; and ▶ 20 units of personal home security for 20 unduplicated clients. 	7/1/12-6/30/16		REV
1F CASH/MATERIAL AID	EMERGENCY AID: To assist older frail at-risk adults who have an urgent or emergency need for food, shelter or warmth (household heating in cold months), VCAAA staff will coordinate the provision of 100 units of cash/material aid to 100 unduplicated clients.	7/1/12-6/30/16		CONT
1F SENIOR EMPLOYMENT	SENIOR COMMUNITY SERVICES EMPLOYMENT PROGRAM(SCSEP): To support low-income older adults in finding employment, VCAAA will contract to provide Title V Senior Community Services Employment Program (SCSEP). Subcontractor will provide on-the-job training and job search skills for 13/11 ⁶ unduplicated participants aged 55 or older who are low-income and who meet program eligibility requirements. Priority preference will be given to veterans. (For employment advocacy, refer to section 3J.)	7/1/12-6/30/16		REV

⁶ The 13 allocated positions become 11 modified positions to compensate for the difference between the State of California minimum wage (\$9/hour now and increasing to \$10/hour on January 1, 2016; and the federal minimum wage of \$7.25/hour).

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Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
1F LEGAL SERVICES	<p>LEGAL ASSISTANCE/COMMUNITY EDUCATION: To address the needs of persons aged 60+ for free legal advice and counseling and/or representation by an attorney (or other person acting under the supervision of an attorney) VCAAA will contract to provide:</p> <ul style="list-style-type: none"> ▶ 1,400 hours of legal assistance regarding public benefits (e.g., Social Security, Medi-Cal, Medicare), landlord-tenant disputes, housing rights, elder abuse, powers of attorney, consumer finance and creditor harassment, consumer fraud and warranties. 800 unduplicated seniors will be served. ▶ Eight (8) community education sessions will be presented on the rights, benefits, entitlements, and health and wellness information for older persons. This may include educating groups of older persons, their families, friends, and community organizations, and/or facility staff either residing at home or in an institutional setting. 208 unduplicated clients will be served. 	7/1/12-6/30/16		REV
1F SENIOR HELP LINE	<p>VCAAA will commence a new grant cycle for the Senior Help Line Program (a warm line) to continue to promote the security and verify the well-being of at-risk seniors; reduce isolation, victimization and health concerns, especially those living alone, isolated and/or depressed; provide a human connection for elders with few or no connections to family and/or friends; check-in on seniors at risk of losing their independence and older adults recently discharged from a hospital setting or an adult day health care setting. The program will provide 616 hours of peer counseling for 120 unduplicated clients; and 2,236 contacts of telephone reassurance for 278 unduplicated clients.</p>	7/1/11-6/30/15		REV

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1F FITNESS ACTIVITIES	VCAAA will use OAA Title III D funds to provide evidence-based ⁷ physical fitness classes for persons aged 60+ at sites throughout the county. Classes will be taught by individuals who have completed training for each program. An estimated 10,000 units of service (contacts) will be provided. Classes to be taught are listed below.	1/1/15-6/30/16	PD	REV
	▶ <i>Tai Ji Quan: Moving for Better Balance™</i> (TJQMBB), previously called Tai Chi: Moving for Better Balance, an evidence-based fall prevention program for older adults;	1/1/15-6/30/16		REV
	▶ The Arthritis Foundation's <i>Walk with Ease</i> , an evidence-based program that helps participants develop a walking plan to meet their particular needs, stay motivated, manage pain and exercise safely;	1/1/15-6/30/16		CONT
	▶ <i>A Matter of Balance</i> , an evidence-based program designed to increase activity levels among older adults and reduce their fear of falling.	1/1/15-6/30/16		CONT
	Also refer to Section 1F, Fall Prevention, on page 27.			
1F INFORMATION, ASSISTANCE, FOLLOW-UP & OUTREACH	To meet the ongoing and increasing demand for assistance, VCAAA staff will provide in <i>English and Spanish</i> , verbal and written information, assistance, follow-up and outreach to seniors and their families about home- and community-based resources. VCAAA staff will provide 3,264 contacts of information and assistance serving an estimated 2,000 unduplicated clients; and 2,296 contacts of outreach serving an estimated 2,000 unduplicated clients.	7/1/12-6/30/16		CONT

⁷Effective FY 2015-16, evidence-based programs funded by OAA Title III D funds must have: (1) demonstrated, through evaluation, to be effective for improving the health and well-being or reducing disease, disability and/or injury among older adults; *and* (2) have been proven effective with the older adult population by using Experimental or Quasi-Experimental Design; *and* (3) research results have been published in a peer-review journal; *and* (4) have been fully translated in one or more community site(s); *and* (5) developed dissemination products that are available to the public. For more information, go to: http://www.aoa.acl.gov/AoA_Programs/HPW/Title_IIID/index.aspx#future

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	VCAAA will expand its visibility in the community and awareness of its services by being available on social media sites, including Facebook, Instagram, Twitter and other social media venues.	7/1/14-6/30/16		CONT
1F ACCESS TO SERVICES Aging and Disability Resource Center (ADRC)	AGING AND DISABILITY RESOURCE CENTER (ADRC): ➡ VCAAA in partnership with the Independent Living Resource Center, Inc. (ILRC) ⁸ will establish and obtain State approval for an Aging and Disability Resource Center to promote and provide easy, uniform and streamlined access to a broad array of services, supports and advocacy for individuals seeking long-term services and information in Ventura County. Persons with disabilities will have the option to receive services and assistance from VCAAA, or from the ILRC office in Ventura.	7/1/14-6/30/16		REV
Benefit Enrollment Center (BEC)	BENEFIT ENROLLMENT CENTER (BEC): ➡ The BEC will be integrated with the ADRC to create a 'one-stop shop' where seniors and persons with disabilities will be able to receive information and referrals, and enroll in public benefit services, if eligible. VCAAA will use person-centered strategies in a coordinated, community-wide approach to find and enroll both seniors aged 65+ years and adults living with disabilities aged 21-64, who have limited income and resources.	7/1/14-6/30/16		REV
1F HEALTHY EATING Rethink Your Drink Shape of Yoga	SNAP-ED: ➡ VCAAA will provide education on healthy eating by being a provider of Supplemental Nutrition Assistance Program Education (SNAP-Ed). VCAAA will focus on two program areas: reducing consumption of unhealthy beverages by presenting the <i>Rethink your Drink</i> program; and promoting physical activity by presenting the <i>Shape of Yoga</i> program. The programs will be presented by Registered Dietitians who have been trained to provide these programs. The program has been presented at seven congregate nutrition sites and will be expanded in FY 2015-2016 to other sites. Approximately 340 unduplicated seniors will benefit from these programs.	7/1/14-6/30/16		REV

⁸ The ILRC has offices in Ventura, Santa Barbara and San Luis Obispo counties.

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F HOUSING	<p>HOMESHARE ☼</p> <p>To aid in meeting the housing needs of older adults, VCAAA will offer the <i>HomeShare</i> program. The program will provide housing opportunities for seniors by matching home providers with home seekers who may be willing to help with household tasks, transportation, companionship, financial support or a combination of these in exchange for affordable housing. HomeShare staff will conduct an in-home assessment, conduct background checks and pre-screen applicants.</p>	7/1/15-6/30/16		NEW
1F FALL PREVENTION	<p>RESOURCES AND SERVICES FOR SENIORS WHO HAVE EXPERIENCED AN INJURY FROM A FALL: ☼</p> <p>VCAAA's Fall Prevention Program⁹ will provide resources to persons aged 65 and older who have experienced a recent fall and have been medically transported to and/or been seen in an emergency room at Ojai Valley Hospital, Community Memorial Hospital or Ventura County Medical Center.</p> <ul style="list-style-type: none"> ▶ The senior will be referred to VCAAA's Fall Prevention Coordinator who will provide resources that will best improve the client's specific case with the intention of facilitating rehabilitation, mitigating fall risk and preventing future falls. All fall incidents will be tracked and documented to ensure that the client's progress is followed from entry to resolution. ▶ In partnership with Public Health (Ventura County Health Care Agency), VCAAA will offer two evidence-based fitness programs only for those individuals who have been identified as a client by VCAAA's Fall Prevention Coordinator. The programs will be: <ul style="list-style-type: none"> • <i>Stepping On</i>, an internationally recognized evidence-based program provided in a group setting with individualized follow-up. It covers a range of issues, including falls and risk, strength 	7/1/15-6/30/16		NEW

⁹ The Fall Prevention Program was developed by the *Ventura County Fall Prevention Coalition*, which partners with VCAAA, local hospitals, Ventura County Emergency Medical Services, home health providers, public health providers, and other community resources.

	<p>and balance exercises, home hazards, safe footwear, vision and falls, safety in public places, community mobility, coping after a fall, and understanding how to initiate a medication review; and</p> <ul style="list-style-type: none"> • <i>Tai Ji Quan: Moving for Better Balance™</i> (TJQMBB) (previously called Tai Chi: Moving for Better Balance), an evidence-based fall prevention program for older adults. 			
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REVISED ► GOAL 2: ELIGIBLE FAMILY CAREGIVERS AND PERSONS WITH DISABILITIES WILL HAVE ACCESS TO RESOURCES AND SERVICES TO EASE THE EMOTIONAL AND PHYSICAL STRAIN OF CAREGIVING AND TO SUPPORT THEM IN THEIR EFFORTS TO CARE FOR THEIR LOVED ONES.

Objective: This goal will be accomplished through providing cost-effective programs and resources that support family caregivers by providing them with a variety of options ranging from in-home respite to case management.

Rationale: Data shows that the burden that unpaid family caregivers bear is great and a strain on their physical and emotional well-being. Services are needed to alleviate the strain. Additionally, VCAA's analyses of services show that comprehensive and coordinated services are needed throughout the county.

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
2A CARING FOR ELDERLY (DIRECT SERVICES)	<p>To address the needs of Title III E eligible family caregivers, VCAA staff will provide:</p> <ul style="list-style-type: none"> ► <u>Information Services</u>: One (1) public information activity and 38 community education activities will serve 3,500 unduplicated clients. ► <u>Access Assistance</u>: 309 contacts of information and assistance and 2,510 contacts of caregiver outreach will serve 2,819 unduplicated clients. 	7/1/12-6/30/16		REV
2A CARING FOR ELDERLY (CONTRACT SERVICES)	<p>VCAA subcontractors will provide:</p> <ul style="list-style-type: none"> ► <u>Information Services</u>: 24 public information activities will serve 661,000 unduplicated clients; and 50 community education activities will serve 1,000 unduplicated clients. ► <u>Access Assistance</u>: 1,200 contacts of information and assistance and 300 contacts of caregiver outreach will serve 1,500 unduplicated clients. 	7/1/12-6/30/16		REV

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Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
	<ul style="list-style-type: none"> ▶ <u>Support Services</u>: 250 hours of caregiver assessment; 300 hours of caregiver case management; 300 hours of caregiver support groups; 120 hours of caregiver training; and 160 hours of caregiver counseling (pre-placement) will serve 420 unduplicated clients. ▶ <u>Respite</u>: 988 hours of respite in-home supervision will serve 82 unduplicated clients; 2,048 hours of out-of-home day care (adult day care) will serve 128 unduplicated clients. ▶ <u>Supplemental Services</u>: 76 occurrences of caregiver adaptations and 48 occurrences of assistive devices will serve 124 unduplicated clients. 			
2B CARING FOR CHILD (CONTRACT SERVICES)	To meet the needs of at-risk caregivers aged 55+ caring for a child aged 18 or younger, VCAAA subcontractors will provide: <ul style="list-style-type: none"> ▶ <u>Support Services</u>: 36 hours of caregiver assessment, 96 hours of caregiver case management; 12 hours of caregiver support groups; and 12 hours of caregiver training will serve ten (10) unduplicated clients. ▶ <u>Access Assistance</u>: 48 contacts of caregiving information and assistance; and 120 contacts of caregiver outreach will serve 168 unduplicated clients. ▶ <u>Information Services</u>: 18 events will serve 5,460 unduplicated clients. 	7/1/12-6/30/16		CONT
2C KINSHIP CARE	VCAAA will be a partner on the <i>County of Ventura's iFoster Collaborative</i> , which is working to develop tools, methods and recommendations to address the needs of kinship families. This includes conducting a Kinship Care Study. VCAAA staff will attend meetings and provide assistance where possible.	7/1/14-6/30/16		CONT
2D EXPANSION OF FAMILY CAREGIVER CENTERS	FAMILY CAREGIVER CENTER FOR MONOLINGUAL SPANISH-SPEAKING CAREGIVERS. VCAAA will work with organizations in the aging services network to establish and fund a third ^{10*} Title III E funded family caregiver center to be physically	7/1/15-6/30/16		NEW

¹⁰ The first VCAAA Title III E funded caregiver center was the Wellness and Caregiver Center (under the auspices of the Camarillo Health Care District) centrally located in Camarillo, which currently serves family caregivers in western Ventura County. The second Title III E funded caregiver center was created at Conejo Valley Senior

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
	headquartered in the Santa Clara Valley (Santa Paula-Fillmore-Piru). The center will target monolingual Spanish-speaking caregivers residing throughout Ventura County. VCAAA will encourage collaborations among organizations relative to the development of the center.			

REVISED ► GOAL 3 - VCAAA WILL ENGAGE, LEAD AND ADVOCATE FOR OLDER ADULTS, PERSONS WITH DISABILITIES, CAREGIVERS AND SERVICE PROVIDERS.

Objective: This goal will be accomplished by providing cost-effective means of bringing awareness to the services that VCAAA directly provides and funds as well as advocating for the needs of Ventura County seniors at the city, county and state level.

Rationale: Feedback from seniors, caregivers, senior advocates and service providers and Advisory Council indicates that increased awareness and visibility of the VCAAA services and programs are needed as well as a means to track and address health and other critical issues affecting seniors.

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
3A OUTREACH	OUTREACH COMMITTEE: VCAAA staff and the Outreach Committee will increase visibility of the VCAAA by developing, updating, distributing and/or presenting promotional materials in English and Spanish.	7/1/12-6/30/16	C	CONT
3B LGBT ISSUES¹¹	VCAAA will increase awareness of the unique needs of persons aged 60+ in Ventura County who identify as being lesbian, gay, bisexual or transgender (LGBT) and their family caregivers by:			

Concerns, which currently serves family caregivers in all of Eastern Ventura County. The latter also utilizes a mobile van to provide information for family caregivers.

¹¹ California Welfare and Institutions Code 9103.1(c) requires each area agency on aging to include the needs of lesbian, gay, bisexual, and transgender seniors in their needs assessment and area plans.

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	<ul style="list-style-type: none"> ▶ Collaborating with appropriate community organizations to develop a strategy and promotional materials to identify and increase awareness of LGBT seniors, including but not limited to, LGBT residents in long-term care facilities; and 	7/1/12-6/30/16	C	CONT
	<ul style="list-style-type: none"> ▶ Exploring an affiliation with SAGE (Services and Advocating for Gay, Lesbian, Bisexual and Transgender Elders). 	7/1/12-6/30/16	PD	CONT
3C SERVICE TO NON- ENGLISH SPEAKERS	<p>To increase awareness of the VCAAA among non-English-speaking individuals and communities VCAAA staff will:</p> <ul style="list-style-type: none"> ▶ Identify and monitor the growth of non-English-speaking communities; ▶ Develop resource materials to serve individuals and expand, as needed, agency materials in languages other than English; 	7/1/12-6/30/16		CONT
	<ul style="list-style-type: none"> ▶ Work with service providers to ensure that non-English-speaking individuals are aware of VCAAA's services; and 	7/1/12-6/30/16	C	CONT
	<ul style="list-style-type: none"> ▶ Work with community-based organizations to revise and update an inventory of service providers who speak and/or provide services in other languages and will disseminate this information to service providers. 	7/1/12-6/30/16	C	CONT
3D HEALTH CARE ADVOCACY	<p>HEALTH ISSUES COMMITTEE: VCAAA will advocate for and improve the current level of health care for Ventura County seniors by continuing to work with health care professionals, stakeholders and service providers.</p> <p>VCAAA's Health Issues Committee will work with staff to:</p> <ul style="list-style-type: none"> ▶ Present evidence-based fitness classes (see 1F Health Activities); and ▶ Nutrition education placemats will be distributed to all congregate meal sites and home-delivered meal recipients. Each month a new placemat with nutrition education and recipes on one side and health-related information and resources on the reverse side will be made available. 	7/1/14-6/30/16	C	CONT

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	VCAAA staff will participate on the Ventura County Evidence-Based Health Promotion Coalition to develop strategies and partnerships to address and advocate for the health needs of the elder population.	7/1/15-6/30/16	C	NEW
3E PREVENTION OF ELDER ABUSE	To increase awareness of elder abuse among seniors, service providers and community-based organizations; and to offer technical assistance to organizations providing services to victims of elder abuse, neglect and exploitation, VCAAA will participate on the: <ul style="list-style-type: none"> ▶ Financial Abuse Specialist Team (FAST) ▶ Elder Death Review Team ▶ Rapid Response Team ▶ Consumer Protection Task Force, which includes representatives from the Office of the District Attorney, Weights and Measures, the Better Business Bureau and other interested parties. 	7/1/12-6/30/16		REV
	VCAAA staff will assist with the distribution of educational materials regarding the prevention, detection, assessment, treatment and intervention and investigation of elder abuse, neglect and exploitation, including financial exploitation. This will include publishing and distributing 300 <i>Legal information or Elders</i> ("LIFE") and working with the legal services provider to present LIFE classes (which are presented based upon requests from local community groups).	7/1/12-6/30/16	C	CONT
	VCAAA will contract with its legal service provider for the Financial Abuse Specialist Team (FAST) to provide eight (8) sessions of public education and training of 88 <i>unduplicated professionals</i> to develop, strengthen, and carry out programs for the prevention, detection, assessment, and treatment of, intervention in, investigation of, and response to elder abuse, neglect, and exploitation, including financial exploitation.	7/1/12-6/30/16		CONT

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Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
3F MENTAL HEALTH ADVOCACY	<p>To ensure the mental health needs of persons aged 60+ are represented and addressed, and to reduce the stigma of mental illness in older adults, VCAAA will:</p> <ul style="list-style-type: none"> ▶ Attend 75% of the Older Adults Mental Health Committee meetings and bring items of importance to the attention of the Advisory Council. ▶ Collaborate with Ventura County Behavioral Health Older Adult Services on all levels to better determine the needs of the client and better utilize the resources of the agencies and the County. This will include developing an MOU and shared released of information; developing a smooth referral system; collaborating on treatment plans (care plans); and a warm handoff when a client is transitioned from one agency to the next. ▶ Educate seniors about the availability of mental health services in Ventura County and link them to appropriate services. 	7/1/12-6/30/16		REV
3G LEGISLATION	<p>To ensure that legislation positively impacts older adults and their family caregivers, VCAAA staff and its Legislative Committee will:</p> <ul style="list-style-type: none"> ▶ Monitor and inform the full Advisory Council about pending legislation of interest to older adults and their family caregivers. ▶ Work with state and federal legislators and elected officials to develop legislation as needed. ▶ Write letters, as needed of support for or opposition to legislation; and develop alternatives to legislation. ▶ Empower seniors by educating them on who their representatives are and encouraging contact with them. ▶ Assist members of the California Senior Legislature (CSL) in developing potential CSL proposals for legislation. 	7/1/12-6/30/16		CONT

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Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
3H HOUSING AND TRANSPOR- TATION	TRANSPORTATION: To advocate for the transportation needs of persons aged 60+ and bring awareness to their issues, and to identify resources and help resolve senior transportation issues in each community, VCAAA staff will actively participate on and collaborate with the: <ul style="list-style-type: none"> ▶ Citizens Transportation Advisory Committee; and ▶ Ventura County Transportation Commission's Americans with Disabilities (ADA) Task Force. Staff will attend 75% of the meetings and will share important items with the Housing and Transportation Committee any important items.	7/1/13-6/30/16	C	CONT
	HOUSING AND TRANSPORATION COMMITTEE <i>(now called LIVABLE COMMUNITIES COMMITTEE)</i> : To expand awareness of and advocate solutions for senior housing issues, the Housing and Transportation Committee will work with VCAAA staff to:			
	▶ Become familiar with the culture and planning process for transportation and advocate for the needs of seniors; and work toward improving access to social services through more transportation options.	7/1/12-6/30/16	C	REV
	▶ Expand awareness and advocate solutions for senior housing issues in Ventura County by becoming familiar with the culture and the planning process for housing.	7/1/12-6/30/16		REV
	▶ Advocate for and support housing models for older adults based on Universal Design.	7/1/12-6/30/16		CONT
	▶ Encourage support for riders through Mobility Management and Travel Training; and encourage the development and support of more options for quality of life transportation (city-to-city).	7/1/12-6/30/16	C	CONT
	▶ Encourage older driver-safety and transition programs; and work toward bringing awareness to pedestrian safety.	7/1/12-6/30/16	C	CONT

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B - PD or C ¹	Update Status
3I SUSTAIN-ABILITY	Create a Business Leadership Committee to (1) explore and develop alternative funding resources for the VCAAA's programs/services; and (2) explore establishing a not-for-profit 501(c)(3) entity to receive donations.	7/1/12-6/30/16		CONT
3J ADVOCACY FOR SENIOR EMPLOY-MENT	To advocate for the employment, training and job placement needs of older adults, VCAAA staff will participate on the Workforce Investment Board and attend 75% of the meetings. Staff will work to bring awareness of job retention, training and retraining issues facing seniors.	7/1/12-6/30/16	C	REV (Moved from 1F)

REVISED ► GOAL 4: VCAAA WILL IDENTIFY AND ADDRESS THE EMERGING AND CHANGING NEEDS OF THE AGED 60+ POPULATION AND PERSONS WITH DISABILITIES, AND THEIR CAREGIVERS.

Objective: VCAAA will identify and explore the needs of special populations¹² as well as the changing and emerging needs of seniors, and will develop and expand programs to help meet their needs.

Rationale: Based on population projections, persons aged 60 and older will be the fastest growing demographic in the county through 2035.

Numeric Identifier & Service	Objective Number(s) and Objective(s)	Project Start & End Dates	Title III B: PD or C ¹	Update Status
4A DISASTER PLANNING	VCAAA will continue to collaborate with public agencies and other stakeholders on a strategy for disaster planning and health emergencies. This will include but not be limited to working with the County's Human Services Agency on their disaster database project; and numerous databases and GIS data mapping. Clients enrolled in VCAAA case management programs will be given an opportunity to enroll in the database. ⚡	7/1/12-6/30/16		CONT

¹² Special population seniors include, but are not limited to, those who are one or more of the following: homeless, non-English speaking, geographically isolated or underserved, culturally isolated or isolated due to the loss of family or friends, homebound due to illness or disability, frail, living at or below the federal poverty level, sufferers of Alzheimer's disease and dementia, grandparents or other older relatives caring for a child with severe disabilities, and lesbian, gay, bisexual or transgender (LGBT) individuals.

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4C LIFE AND FINANCIAL PLANNING	Provide educational classes/activities/tools relative to money management to aid persons aged 60+ who are in or are trying to avoid financial distress.	7/1/12-6/30/16	C	REV
	Assist VCAAA's future clients (persons turning aged 55 to 59 in FY 2015-16) with making informed decisions about retirement planning; and share information about VCAAA-funded family caregiver services. ★	7/1/12-6/30/16		REV
4E OPTIMAL AGING	VCAAA Advisory Council's Optimal Aging Committee will encourage and inspire older adults to enhance the quality of their lives, to maintain their identity and independence, to foster self-direction and to encourage them to be engaged and productive in a variety of activities, regardless of disabilities or adverse medical conditions. This will be accomplished by the activities listed below.	1/1/14-6/30/16		REV
	▶ Identify resources and disseminate information on how to age successfully. Activities will include adding an Optimal Aging link with resources to the VCAAA website; developing an Optimal Aging information packet and other informative and inspirational tools.	1/1/15-6/30/16	C	NEW
	▶ Create "teaser tips" on aging well to be featured on VCAAA's monthly Senior Nutrition Program placemats and on the VCAAA web link for Optimal Aging.	1/1/15-6/30/16	C	NEW
	▶ The Optimal Aging Committee will collaborate with other VCAAA committees (Health Issues, Outreach, Senior Nutrition etc.) to develop projects and strategies of mutual interest.	1/1/15-6/30/16		NEW
4F SENIOR NETWORK	To identify and address the emerging and changing needs of the older adult population, and persons with disabilities, VCAAA will coordinate and facilitate the Senior Network. It will consist of a broad base of community-based service providers (non-profit, for-profit and government agencies) who represent the interests of older adults and persons with disabilities in Ventura County. In cooperation with network members (including all VCAAA grantees), VCAAA will work to	7/1/15-6/30/16	C	NEW

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	identify gaps in service, promote community awareness of the needs of seniors and persons with disabilities, encourage coordination of services, create opportunities for collaborations and problem sharing, and provide leading-edge information and education.			
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OTHER:

☼ = Program funded by non-OAA funds, or is only partially funded by OAA funds with additional funds coming from other sources.

SECTION 10A • TITLE III & TITLE VII SERVICE UNIT PLAN OBJECTIVES**1. Personal Care (In-Home)****Unit of Service = 1 hour**

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	800	1	1F
2013-2014	709	1	1F
2014-2015	763	1	1F
2015-2016	709	1	1F

2. Homemaker**Unit of Service = 1 hour**

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	800	1	1F
2013-2014	667	1	1F
2014-2015	500	1	1F
2015-2016	500	1	1F

3. Chore**Unit of Service = 1 hour**

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	400	1	1F
2013-2014	150	1	1F
2014-2015	900	1	1F
2015-2016	150	1	1F

4. Home-Delivered Meal**Unit of Service = 1 meal**

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	111,000	1	1A
2013-2014	111,000	1	1A
2014-2015	121,164	1	1A
2015-2016	121,164	1	1A

5. Adult Day Care/Adult Day Health**Unit of Service = 1 hour**

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	0	NA	NA
2013-2014	0	NA	NA
2014-2015	0	NA	NA
2015-2016	0	NA	NA

6. Case Management**Unit of Service = 1 hour**

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	1,600	1	1C
2013-2014	1,496	1	1C
2014-2015	1,587	1	1C
2015-2016	1,480	1	1C

7. Assisted Transportation

Unit of Service = 1 one-way trip

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	0	NA	NA
2013-2014	0	NA	NA
2014-2015	0	NA	NA
2015-2016	0	NA	NA

8. Congregate Meals

Unit of Service = 1 meal

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	59,601	1	1A
2013-2014	59,601	1	1A
2014-2015	72,273	1	1A
2015-2016	72,273	1	1A

9. Nutrition Counseling

Unit of Service = 1 session per participant

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	60	1	1A
2013-2014	55	1	1A
2014-2015	32	1	1A
2015-2016	32	1	1A

10. Transportation

Unit of Service = 1 one-way trip

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	18,900	1	1B
2013-2014	19,814	1	1B
2014-2015	21,863	1	1B
2015-2016	21,863	1	1B

11. Legal Assistance (Title III B and VII B)

Unit of Service = 1 hour

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	1,680	1	1F
2013-2014	1,571	1	1F
2014-2015	1,467	1	1F
2015-2016	1,400	1	1F

12. Nutrition Education

Unit of Service = 1 session per participant

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	20,000	1	1A
2013-2014	18,454	1	1A
2014-2015	25,000	1	1A
2015-2016	20,000	1	1A

13. Information and Assistance

Unit of Service = 1 contact

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	15,000	1	1F
2013-2014	3,264	1	1F
2014-2015	3,264	1	1F
2015-2016	3,264	1	1F

14. Outreach

Unit of Service = 1 contact

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	3,000	1	1F
2013-2014	2,296	1	1F
2014-2015	2,296	1	1F
2015-2016	2,296	1	1F

15. NAPIS Service Category – “Other” Title III Services

Service Category: Cash/Material Aid

Unit of Service = 1 assistance

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	100	1	1F
2013-2014	100	1	1F
2014-2015	100	1	1F
2015-2016	100	1	1F

Service Category: Residential Repairs/Modifications

Unit of Service = 1 modification

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	65	1	1F
2013-2014	97	1	1F
2014-2015	86	1	1F
2015-2016	76	1	1F

Service Category: Telephone Reassurance

Unit of Service = 1 contact

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	2,440	1	1F
2013-2014	2,245	1	1F
2014-2015	2,100	1	1F
2015-2016	2,236	1	1F

Service Category: Peer Counseling

Unit of Service = 1 hour

Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	200	1	1F
2013-2014	187	1	1F
2014-2015	620	1	1F
2015-2016	616	1	1F

Service Category: Personal/Home Security		Unit of Service = 1 product	
Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013			
2013-2014			
2014-2015	20	1	1F
2015-2016	20	1	1F

16. Title III D Health Promotion

Service Category: Evidence-Based Health Promotion		Unit of Service = 1 contact	
Fiscal Year	Proposed Units of Service	Goal Numbers	Objective Numbers
2012-2013	730	1	1F
2013-2014	627	1	1F
2014-2015	300	1	1F
2015-2016	10,000	1	1F

SECTION 10B • LONG-TERM CARE OMBUDSMAN (LTC) – TITLE III B & TITLE VIIA SERVICE UNIT PLAN (SUP) OBJECTIVES, MEASURES AND TARGETS

(Includes changes made in September 2015, as requested by California Department of Aging)



ALL TARGETS AND MEASURES IN THIS SECTION RELATE TO GOAL #1, OBJECTIVE #1E, IN THIS DOCUMENT. Targets and Measures for FY 2015-16 were developed by VCAAA staff working with the Ombudsman provider (Long Term Care Services of Ventura County, Inc.)

OUTCOME #1: The problems and concerns of long-term care residents are solved through complaint resolution and other services of the Ombudsman Program.

TARGETS & MEASURES:

A. Complaint Resolution Rate (AoA Report, Part I-E, Actions on Complaints)

	FY 2010-2011 Baseline Resolution Rate: 64%
1	FY 2012-2013 Target: Resolution Rate 65%
2	FY 2011-2012 AoA Resolution Rate 68% FY 2013-2014 Target: Resolution Rate 68%
3	FY 2012-2013 AoA Resolution Rate 82% FY 2014-2015 Target: Resolution Rate 75%
4	FY 2013-2014 AoA Resolution Rate 83% FY 2015-2016 Target: Resolution Rate 83% - Number of complaints resolved (811) plus number of complaints partially resolved (294) divided by the total number of complaints received (1,332).

B. Work with Resident Councils (AoA Report, Part III-D, #8)

	FY 2010-2011 Baseline: number of meetings attended: 332
1	FY 2012-2013 Target: 332
2	FY 2011-2012 AoA Data: 386 FY 2013-2014 Target: 386
3	FY 2012-2013 AoA Data: 352 FY 2014-2015 Target: 330
4	FY 2013-2014 AoA Data: 314 FY 2015-2016 Target: 300

C. Work with Family Councils (AoA Report, Part III-D, #9)

	FY 2010-2011 Baseline: number of meetings attended: 29
1	FY 2012-2013 Target:
2	FY 2011-2012 AoA Data: 29 FY 2013-2014 Target: 29
3	FY 2012-2013 AoA Data: 21 FY 2014-2015 Target: 20
4	FY 2013-2014 AoA Data: 23 FY 2015-2016 Target: 21

D. Consultation to Facilities (AoA Report, Part III-D, #4)¹³

	FY 2010-2011 Baseline: number of consultation: 1,159
1	FY 2012-2013 Target: 1,159
2	FY 2011-2012 AoA Data: 777 FY 2013-2014 Target: 777
3	FY 2012-2013 AoA Data: 1,541 FY 2014-2015 Target: 1,200
4	FY 2013-2014 AoA Data: 2,316 FY 2015-2016 Target: 2,300

E. Information and Consultation to Individuals (AoA Report, Part III-D, #5)¹⁴

	FY 2010-2011 Baseline: number of consultations: 4,928
1	FY 2012-2013 Target: 4,928
2	FY 2011-2012 AoA Data: 4,061 FY 2013-2014 Target: 4,061
3	FY 2012-2013 AoA Data: 5,653 FY 2014-2015 Target: 3,000
4	FY 2013-2014 AoA Data: 4,059 FY 2015-2016 Target: 4,000

F. Community Education (AoA Report, Part III-D, #10)¹⁵

	FY 2010-2011 Baseline: number of sessions: 96
1	FY 2012-2013 Target: 96
2	FY 2011-2012 AoA Data: 81 FY 2013-2014 Target: 81
3	FY 2012-2013 AoA Data: 99 FY 2014-2015 Target: 70
4	FY 2013-2014 AoA Data: 68 FY 2015-2016 Target: 40

G. Systemic Advocacy Effort, FY 2015-2016 (NEW):

NEW LTC OMBUDSMAN OBJECTIVE FOR FY 2015-16: To enable a nursing home resident to remain alert, cognitively aware and able to make his or her own decisions, the long-term care ombudsman will promote awareness in the medical community to prevent the overuse and excess dosage of medications.

¹³ Count of instances of ombudsman representatives' interactions with facility staff for the purpose of providing general information and assistance unrelated to a complaint. Consultation may be accomplished by telephone, letter, email, fax, or in person.

¹⁴ Count of instances of ombudsman representatives' interactions with residents, family members, friends, and others in the community for the purpose of providing general information and assistance unrelated to a complaint. Consultation may be accomplished by telephone, letter, email, fax, or in person.

¹⁵ LTC Ombudsman Program participation in public events planned to provide information or instruction to community members about the LTC Ombudsman Program or LTC issues. The number of sessions refers to the number of events, not the number of participants.

OUTCOME #2: Residents have regular access to an Ombudsman.¹⁶**TARGETS & MEASURES:****A. Skilled Nursing Facility Coverage other than in response to a complaint (AoA Report, Part III-D, #6)¹⁷**

	FY 2010-2011 Baseline: 100%
1	FY 2012-2013 Target: 100%
2	FY 2011-2012 AoA Data: 81% FY 2013-2014 Target: 81%
3	FY 2012-2013 AoA Data: 81% FY 2014-2015 Target: 100%
4	FY 2013-2014 AoA Data: 100% FY 2015-2016 Target: 100% - Based on the number of SNFs visited (20) at least once per quarter not in response to a complaint divided by the total number of SNFs (20).

B. Board and Care (B&C)/Residential Care Facility Coverage (RCFE) other than in response to a complaint (AoA Report, Part III-D, #6)¹⁸

	FY 2010-2011 Baseline: 100%
1	FY 2012-2013 Target: 100%
2	FY 2011-2012 AoA Data: 51 % FY 2013-2014 Target: 51%
3	FY 2012-2013 AoA Data: 49% FY 2014-2015 Target: 95%
4	FY 2013-2014 AoA Data: 98% FY 2015-2016 Target: 100% - Based on the number of B&C/RCFEs visited (204) at least once per quarter not in response to a complaint divided by the total number of B&C/RCFEs (208).

C. Number of Full-Time Equivalent (FTE) Staff (AoA Report Part III. B.2. - Staff and Volunteers)

	FY 2010-2011 Baseline: 4 FTEs
1	FY 2012-2013 Target:
2	FY 2011-2012 AoA Data: 4 FTEs FY 2013-2014 Target: 4 FTEs
3	FY 2012-2013 AoA Data: 4 FTEs FY 2014-2015 Target: 4 FTEs
4	FY 2013-2014 AoA Data: 3.88 FTEs FY 2015-2016 Target: 4 FTEs

¹⁶ OAA Section 712(a)(3)(D), (5)(B)(ii)¹⁷ Percentage of nursing facilities within the PSA that were visited by an ombudsman representative at least once each quarter not in response to a complaint. The percentage is determined by dividing the number of nursing facilities in the PSA that were visited at least once each quarter not in response to a complaint by the total number of nursing facilities in the PSA.¹⁸ Percentage of RCFEs within the PSA that were visited by an ombudsman representative at least once each quarter during the fiscal year not in response to a complaint.

D. Number of Certified LTC Ombudsman Volunteers

(AoA Report Part III. B.2. – Staff and Volunteers).

	FY 2010-2011 Baseline: Number of certified LTC Ombudsman volunteers as of June 30, 2010: 131
1	FY 2012-2013 Projected Number of certified LTC Ombudsman volunteers as of June 30, 2013: 131
2	FY 2011-2012 AoA Data: 54 certified volunteers FY 2013-2014 Projected Number of certified LTC Ombudsman volunteers as of June 30, 2014: 54
3	FY 2012-2013 AoA Data: 56 certified volunteers FY 2014-2015 Projected Number of certified LTC Ombudsman volunteers as of June 30, 2015: 65
4	FY 2013-2014 AoA Data: 60 certified volunteers FY 2015-2016 Projected Number of certified LTC Ombudsman volunteers as of June 30, 2016: 62

OUTCOME #3: Ombudsman representatives accurately and consistently report data about the complaints and other program activities in a timely manner.¹⁹

TARGETS & MEASURES:

1	FY 2010-2011 Baseline number of Ombudsman Program staff and volunteers who attended NORS Training Parts I, II, III and IV: 1
2	FY 2012-2013 Target: number of Ombudsman Program staff and volunteers attending NORS Training Parts I, II, III and IV: 1
3	FY 2011-2012 number of Ombudsman Program staff and volunteers who attended NORS Training Parts I, II, III, and IV: 1 FY 2013-2014 Target: 1
4	Per CDA Program Memo 13-01, dated 2/5/13, re Title III B and Title VII A Ombudsman: <i>“The Office of the State Long-Term Ombudsman no longer requires the reporting of NORS training for Ombudsman Program staff and volunteers in the Area Plan Measures and Targets (contained in the Area Plan Guidance, Part II Format and Templates, Outcome 3 A 1-5, page 24). A future PM will confirm this deletion.”</i>

¹⁹ OAA Section 712(c)

**SECTION 10 C • ELDER ABUSE PREVENTION - TITLE VII B
SERVICE UNIT PLAN (SUP) OBJECTIVES**

Fiscal Year	Total # of Public Education Sessions
2012-13	500
2013-14	15
2014-15	15
2015-16	8

Fiscal Year	Total # of Training Sessions for Professionals
2012-13	10
2013-14	9
2014-15	9
2015-16	8

Fiscal Year	Total # of Training Sessions for Caregivers served by Title III E
2012-13	0
2013-14	0
2014-15	0
2015-16	0

Fiscal Year	Total # of Hours Spent Developing a Coordinated System
2012-13	200
2013-14	200
2014-15	200
2015-16	200

Fiscal Year	Total # of Copies of Educational Materials to be Distributed	Description of Educational Materials
2012-2013	200	200 Legal Information for Elders (LIFE) guides will be printed
2013-2014	300	300 Legal Information for Elders (LIFE) guides will be printed
2014-2015	300	300 Legal Information for Elders (LIFE) guides will be printed
2015-2016	300	300 Legal Information for Elders (LIFE) guides will be printed

Fiscal Year	Total Number of Individuals Served
2012-2013	600
2013-2014	300
2014-2015	300
2015-2016	300

SECTION 10 D • FAMILY CAREGIVER SUPPORT PROGRAM

TITLE III E SERVICE UNIT PLAN (SUP) OBJECTIVES

DIRECT AND/OR CONTRACTED III E SERVICES

CARING FOR ELDERLY			
CATEGORIES	1	2	3
Caring for Elderly	Proposed Units of Service	Required Goal #(s)	Optional Objective #(s)
Information Services	# of activities and Total est. audience for above		
2012-2013	# of activities: 170 Total est. audience for above: 101,608	2	2A
2013-2014	# of activities: 25 Total est. audience for above: 100,000	2	2A
2014-2015	# of activities: 113 Total est. audience for above: 665,500	2	2A
2015-2016	# of activities: 113 Total est. audience for above: 665,500	2	2A
Access Assistance	Total contacts		
2012-2013	11,484	2	2A
2013-2014	14,684	2	2A
2014-2015	14,684	2	2A
2015-2016	14,319	2	2A
Support Services	Total hours		
2012-2013	2,044	2	2A
2013-2014	1,660	2	2A
2014-2015	1,660	2	2A
2015-2016	1,130	2	2A
Respite Care	Total hours		
2012-2013	824	2	2A
2013-2014	1,648	2	2A
2014-2015	1,648	2	2A
2015-2016	2,200	2	2A
Supplemental Services	Total occurrences		
2012-2013	120	2	2A
2013-2014	240	2	2A
2014-2015	240	2	2A
2015-2016	124	2	2A

DIRECT AND/OR CONTRACTED III E SERVICES

GRANDPARENT SERVICES CARING FOR CHILD			
CATEGORIES	1	2	3
Caring for Child	Proposed Units of Service	Required Goal #(s)	Optional Objective #(s)
Information Services	# of activities and Total est. audience for above		
2012-2013	# of activities: 0 Total est. audience for above: 0	2	2B
2013-2014	# of activities: 123 Total est. audience for above: 1,290	2	2B
2014-2015	# of activities: 123 Total est. audience for above: 1,290	2	2B
2015-2016	# of activities: 18 Total est. audience for above: 5,060	2	2B
Access Assistance	Total contacts		
2012-2013	204	2	2B
2013-2014	56	2	2B
2014-2015	56	2	2B
2015-2016	150	2	2B
Support Services	Total hours		
2012-2013	246	2	2B
2013-2014	246	2	2B
2014-2015	246	2	2B
2015-2016	275	2	2B
Respite Care	Total hours		
2012-2013	0	N/A	N/A
2013-2014	0	N/A	N/A
2014-2015	0	N/A	N/A
2015-2016	0	N/A	N/A
Supplemental Services	Total occurrences		
2012-2013	0	N/A	N/A
2013-2014	0	N/A	N/A
2014-2015	0	N/A	N/A
2015-2016	0	N/A	N/A

SECTION 10 E • TITLE V
SENIOR COMMUNITY SERVICES EMPLOYMENT PROGRAM
SERVICE UNIT PLAN OBJECTIVES

Subcontractor Name:	SER Jobs for Progress, Inc.
Location	Ventura County Job and Career Center
Street Address	4651 Telephone Road, Suite 201, Ventura, CA 93003
Name and title of all paid SCSEP staff members	Violet Padilla, Site Coordinator. Employed by subcontractor, SER Jobs for Progress
How many participants are served at this site?	13 Allocated Positions/11 Modified Positions ²⁰

²⁰ The 13 allocated positions become 11 modified positions to compensate for the difference between the State of California minimum wage (\$9/hour now and increasing to \$10/hour on January 1, 2016; and the federal minimum wage of \$7.25/hour).

SECTION 10 F • HEALTH INSURANCE COUNSELING AND ADVOCACY PROGRAM (HICAP) SERVICE UNIT PLAN OBJECTIVES

Section 1. Primary HICAP Units of Service

Fiscal Year (FY)	1.1 Estimated Number of Unduplicated Clients Counseled²¹	Goal Numbers
2012-2013	2,007	1D
2013-2014	1,893	1D
2014-2015	2,497	1D
2015-2016	2,344	1D
Fiscal Year (FY)	1.2 Estimated Number of Public and Media Events²²	Goal Numbers
2012-2013	250	1D
2013-2014	200	1D
2014-2015	294	1D
2015-2016	234	1D

Section 2: Federal Performance Benchmark Measures

Fiscal Year (FY)	2.1 Estimated Number of Contacts for All Clients Counseled²³	Goal Numbers
2012-2013	3,940	1D
2013-2014	4,279	1D
2014-2015	16,742	1D
2015-2016	6,252	1D

²¹ Clients Counseled equals the number of Intakes closed and finalized by the Program Manager.

²² Public and Media events include education/outreach presentations, booths/exhibits at health/senior fairs, and enrollment events, excluding public service announcements and printed outreach.

²³ This includes all counseling contacts via telephone, in-person at home, in-person at site, and electronic contacts (email, fax, etc.) for duplicated client counts.

Fiscal Year (FY)	2.2 Estimated Number of Persons Reached at Public and Media Events²⁴	Goal Numbers
2012-2013	5,320	1D
2013-2014	5,777	1D
2014-2015	18,394	1D
2015-2016	6,269	1D
Fiscal Year (FY)	2.3 Estimated Number of Contacts with Medicare Status Due to a Disability Contacts²⁵	Goal Numbers
2012-2013	500	1D
2013-2014	539	1D
2014-2015	1,630	1D
2015-2016	629	1D
Fiscal Year (FY)	2.4 Estimated Number of Contacts with Low-Income Beneficiaries²⁶	Goal Numbers
2012-2013	1,485	1D
2013-2014	2,038	1D
2014-2015	4,669	1D
2015-2016	3,061	1D
Fiscal Year (FY)	2.5 Estimated Number of Enrollment Assistance Contacts²⁷	Goal Numbers
2012-2013	3,179	1D
2013-2014	3,452	1D
2014-2015	7,807	1D
2015-2016	5,044	1D
Fiscal Year (FY)	2.6 Estimated Part D and Enrollment Assistance Contacts²⁸	Goal Numbers
2012-2013	2,185	1D
2013-2014	2,373	1D
2014-2015	7,321	1D
2015-2016	3,120	1D

²⁴ This includes the estimated number of attendees reached through presentations either in person or via webinars, TV shows or radio shows, and those reached through booths/exhibits at health/senior fairs, and those enrolled at enrollment events, excluding public service announcements (PSAs) and printed outreach materials.

²⁵ This includes all counseling contacts via telephone, in-person at home, in-person at site, and electronic contacts (email, fax, etc.), duplicated client counts with Medicare beneficiaries due to disability, and not yet age 65.

²⁶ This is the number of unduplicated low-income Medicare beneficiary contacts and/or contacts that discussed low-income subsidy (LIS). Low-income means 150 percent of the Federal Poverty Level (FPL).

²⁷ This is the number of unduplicated enrollment contacts during which one or more qualifying enrollment topics were discussed. This includes all enrollment assistance, not just Part D.

²⁸ This is a subset of all enrollment assistance in 2.5. It includes the number of Part D enrollment contacts, during which one or more qualifying Part D enrollment topics were discussed.

Fiscal Year (FY)	2.7 Total Counseling Hours/Full-Time Equivalents (FTE) PSA²⁹	Goal Numbers
2013-2014	2,517	1D
2014-2015	5,060	1D
2015-2016	3,195	1D

Section 3: HICAP Legal Services Units of Service

Fiscal Year (FY)	3.1 Estimated Number of Clients Represented Per SFY (Unit of Service)	Goal Numbers
2012-2013	3	1D
2013-2014	3	1D
2014-2015	3	1D
2015-2016	3	1D
Fiscal Year (FY)	3.2 Estimated Number of Legal Representation Hours Per SFY (Unit of Service)	Goal Numbers
2012-2013	9	1D
2013-2014	9	1D
2014-2015	9	1D
2015-2016	9	1D
Fiscal Year (FY)	3.3 Estimated Number of Program Consultation Hours Per SFY (Unit of Service)	Goal Numbers
2012-2013	5	1D
2013-2014	5	1D
2014-2015	5	1D
2015-2016	5	1D

²⁹ This is the total number of counseling hours divided by the number of Medicare Beneficiaries in the Planning and Service Area multiplied by 1,000.

SECTION 11 • VENTURA COUNTY FOCAL POINTS • FY 2015-2016*Listed in order by City/Region*

	Site	Street Address	City and Zip (State of CA)	Phone (Area Code 805)
1	Camarillo Senior Center ³⁰	1605 E. Burnley St.	Camarillo, 93010	482-4881
2	Fillmore Senior Center	535 Santa Clara Ave.	Fillmore, 93015	524-1500, x216
3	Moorpark Active Adult Center	799 Moorpark Ave.	Moorpark, 93021	517-6261
4	HELP of Ojai/Little House ³¹	111 W. Santa Ana St. ³²	Ojai, 93023	646-5122
	• Congregate Meal Site:	370 Baldwin Rd.	Ojai, 93022	649-8018
5	• Valley Outreach Center	18 Valley Rd.	Oak View, 93022	640-3320
6	Wilson Senior Center	350 North C St.	Oxnard, 93030	385-8028
7	South Oxnard Senior Center	200 E. Bard Rd.	Oxnard, 93033	385-8042
8	Palm Vista Senior Center ³³	801 South C St.	Oxnard, 93030	385-8163
9	Port Hueneme Senior Center (Orvene S. Carpenter Community Center)	550 Park Ave.	Port Hueneme, 93041	986-6542
10	Santa Paula Senior Center	530 West Main St.	Santa Paula, 93060	933-4226, x356
11	Simi Valley Senior Center	3900 Avenida Simi	Simi Valley, 93065	583-6363
12	Goebel Adult Community Center ³⁴	1385 E. Janss Rd.	Thousand Oaks, 91362	381-2744
13	Avenue Adult Center	550 N. Ventura Ave.	Ventura, 93001	648-3035
14	Ventura County Area Agency on Aging	646 County Square Dr., #100	Ventura, 93003	477-7300
Focal Points for Title III E Eligible Family Caregivers				
1	Wellness & Caregiver Center of Ventura County ³⁵	3687 E. Las Posas Rd., #188 (Bldg. H)	Camarillo, 93010	1-800-900-8582
2	Conejo Valley Senior Concerns ²	401 Hodencamp Rd.	Thousand Oaks, 91360	497-0189

Senior Center - The federal Older Americans Act defines a **senior center** as a community facility for the organization and delivery of a broad spectrum of services, including health, mental health, social, nutrition, and educational services and recreational activities for older individuals.

Focal Point Functions – The federal Older Americans Act defines a **focal point** as a facility established to encourage maximum collocation and coordination of services for older persons. Facilities designated as focal points provide a comprehensive delivery of social services, not just congregate meals or part-time services. Many perform focal point functions by providing an array of services, e.g., information and assistance, recreation, nutrition, social, mental health, etc. They may house a variety services in the same location (collocation) used by other providers of services to seniors. Basically, the ‘senior center’ and ‘focal point’ distinction depends on the array of services offered, but frequently, the terms are used synonymously.

³⁰ Managed by Pleasant Valley Park & Recreation District

³¹ Non-profit organization

³² Send ALL mail to: P.O. Box 621, Ojai, 93024

³³ **NEW** – Replaces the Colonia Senior Center

³⁴ Collaboration of City of Thousand Oaks and Conejo Park & Recreation District

³⁵ Operated under the auspices of the Camarillo Health Care District

SECTION 16 - GOVERNING BOARD - 2015

Governing Board Name:

Ventura County Board of Supervisors

Number of Members on the Board:

Five (5) members



District 1 - Supervisor Steve Bennett

Term expires January 2017

Communities Represented: San Buenaventura, Montalvo, Saticoy, Ojai Valley, City of Ojai, Upper Ojai Valley, Riverpark, northwest Oxnard, and North Coast.



District 2 - Supervisor Linda Parks, 2015 Vice Chair of the Board

Term expires January 2019

Communities Represented: Thousand Oaks, Newbury Park, Westlake Village, Oak Park, Bell Canyon, Hidden Valley, Lake Sherwood, Somis, Las Posas Valley, California State University Channel Islands, portions of the Oxnard plain, Santa Rosa Valley, Naval Base Ventura County Point Mugu, California Air National Guard, and South Coast.



District 3 – Supervisor Kathy Long, 2015 Chair of the Board

Term expires January 2017

Communities Represented: Camarillo, Port Hueneme, southeast and eastern plain of Oxnard, Santa Paula, Fillmore, Piru, east Lockwood Valley and eastern portion of Naval Base Ventura County Port Hueneme.



District 4 - Supervisor Peter C. Foy

Term Expires January 2019

Communities Represented: Simi Valley, Moorpark, Santa Susana Knolls, Box Canyon, Chatsworth Peak, Home Acres, Sinaloa Lake and Tierra Rejada Valley.



District 5 - Supervisor John C. Zaragoza

Term expires January 2019

Communities Represented: Oxnard, Oxnard Shores, Mandalay Bay, Silver Strand, Hollywood Beach, Hollywood by the Sea, Channel Islands Harbor, El Rio, Nyeland Acres, Del Norte Area, Oxnard College, Oxnard Plain, Strickland and portion of Naval Base Ventura County Port Hueneme.

SECTION 17 - VCAAA ADVISORY COUNCIL MEMBERSHIP – FY 2015

(AS OF MARCH 2015)

Total Council Membership (including vacancies): 37

Number of Council Members Aged 60 or Older: 21 (of 25)

Current Officers:

Nick Fotheringham, Chair

Antoinette Olson, Vice Chair

Rosemary Flores-Gordon, Secretary

Representative of:	Name:	Term Expires:
Board of Supervisors	Smita Dandekar (Simi Valley)	6/30/16
Board of Supervisors	Rose Gossom (Ventura)	6/30/16
Board of Supervisors	Dr. Lisa Hayden, PhD (Camarillo)	6/30/16
Board of Supervisors	Mel Silberberg (Thousand Oaks)	6/30/15
Board of Supervisors	Marty Kaplan (Oxnard)	6/30/16
Board of Supervisors	<i>Pending</i>	
City of Camarillo	Karen King	6/01/17
City of Camarillo	Jay Evans	6/30/16
City of Fillmore	Vivian Johnson	6/30/15
City of Fillmore		6/30/15
City of Moorpark	Vicki Tripoli	6/30/16
City of Moorpark	Sandra Fide	6/30/16
City of Ojai	Ginny Rockefeller	6/30/15
City of Ojai		
City of Oxnard	<i>New Appointee*</i>	
City of Oxnard	<i>New Appointee*</i>	
City of Port Hueneme	Paul Boog	6/30/15
City of Port Hueneme		
City of Santa Paula		
City of Santa Paula		
City of Simi Valley	Antoinette M. Olson	6/30/15
City of Simi Valley	Neil Spector	6/30/16
City of Thousand Oaks	Nancy Healy	6/30/15
City of Thousand Oaks	Nick Fotheringham	6/30/15
City of Ventura	Lori Harasta	6/30/15
City of Ventura	Suz Montgomery*	
California Senior Legislature	Larry Hartmann, Senator	6/30/18
California Senior Legislature	June Glasmeier, Assembly Member	6/30/18
California Senior Legislature	William Witt, Assembly Member	6/30/18
Service Provider Representative	Rosemary Flores-Gordon (Conejo Valley Senior Concerns)	6/30/15

COUNTY OF VENTURA PSA 18 • FY 2015-2016 AREA PLAN UPDATE

Representative of:	Name:	Term Expires:
Service Provider Representative	Sylvia Taylor Stein (Long Term Care Services of Ventura County Inc.)	6/30/16
Special Populations: Veterans	Donald Todd	6/30/15
Special Populations: Family Caregivers	Sue Tatangelo	6/30/15
Special Populations: Persons with Disabilities	***	
Special Populations: LGBT	***	
Special Populations: Mental Health	***	
Immediate Past Chair	**	6/30/15

*Awaiting names from appointing authority, **Not available to serve, ***In process of recruiting to fill these vacancies.

Race/Ethnic Composition:

Race/Ethnicity	% of PSAs Aged 60+ Population 2010	% of Aged 60+ Population on Advisory Council as of 3/1/15
White	72%	86%
Hispanic	19%	9%
Black	2%	0%
Asian/Pacific Islander	7%	0%
Native American/Alaskan Native	Less than 1%	0%
Other	Less than 1%	5%

Indicate which member(s) represent each of the "Other Representation" categories listed below.

	Yes	No
Low-income Representative	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Disabled Representative	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Supportive Services Provider Representative	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Health Care Provider Representative	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Family Caregiver Representative	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Local Elected Officials	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Individuals with Leadership Experience in Private and Voluntary Sectors	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Explain any "No" answer(s): No elected officials applied to serve on the VCAAA Advisory Council. The VCAAA is a unit of local government and its governing board is comprised of elected officials, i.e., the Ventura County Board of Supervisors.

Briefly describe the local governing board's process to appoint Advisory Council members:
These methods are used to appoint individuals to the Advisory Council:

Appointing Agency	Number of Members
Two representatives are appointed from each of the ten (10) cities in the county via the local councils on aging (of which members are typically appointed by the respective City Councils).	20
Appointments by the Ventura County Board of Supervisors	6
VCAAA invites applications to fill the two service provider slots, and Advisory Council members vote for their choices. The two applicants with the highest number of votes are elected.	2
Three (3) local representatives of the California Senior Legislature represent Ventura County.	3
Immediate past chair of the Advisory Council remains on the Council for the year following his/her term of office.	1
Representatives of these special populations: Family Caregiver, Persons with Disabilities, Mental Health, LGBT and Veterans.	5
TOTAL:	37

Older Americans Act of 1965 Declaration of Objectives

The Congress hereby finds and declares that, in keeping with the traditional American concept of the inherent dignity of the individual in our democratic society, the older people of our Nation are entitled to, and it is the joint and several duty and responsibility of the governments of the United States, of the several States and their political subdivisions, and of Indian tribes to assist our older people to secure equal opportunity to the full and free enjoyment of the following objectives:

- 1) An adequate income in retirement in accordance with the American standard of living.
- 2) The best possible physical and mental health which science can make available and without regard to economic status.
- 3) Obtaining and maintaining suitable housing, independently selected, designed and located with reference to special needs and available at costs which older citizens can afford.
- 4) Full restorative services for those who require institutional care, and a comprehensive array of community-based, long-term care services adequate to appropriately sustain older people in their communities and in their homes, including support to family members and other persons providing voluntary care to older individuals needing long-term care services.
- 5) Opportunity for employment with no discriminatory personnel practices because of age.
- 6) Retirement in health, honor, dignity—after years of contribution to the economy.
- 7) Participating in and contributing to meaningful activity within the widest range of civic, cultural, educational and training and recreational opportunities.
- 8) Efficient community services, including access to low-cost transportation, which provide a choice in supported living arrangements and social assistance in a coordinated manner and which are readily available when needed, with emphasis on maintaining a continuum of care for vulnerable older individuals.
- 9) Immediate benefit from proven research knowledge that can sustain and improve health and happiness.
- 10) Freedom, independence, and the free exercise of individual initiative in planning and managing their own lives, full participation in the planning and operation of community-based services and programs provided for their benefit, and protection against abuse, neglect, and exploitation.

(42 U.S.C. 3001)

GLOSSARY OF TERMS

AAAs	Area Agencies on Aging. There are 33 AAAs in California (one for each PSA).
ADRC	Aging and Disability Resource Center
BEC	Benefit Enrollment Center
Baby Boomer	Persons born between 1946 and 1964. In 2006, the first wave of Boomers turned age 60 and became eligible for VCAAA services.
CARS	California Aging Reporting System (State's aging services database)
CBSP	Community-Based Service Programs
CTP	Care Transitions Program
CDA	California Department of Aging, a State agency
CSL	California Senior Legislature. See: http://www.4csl.org
DOL	U.S. Department of Labor
EB	Evidence-Based
FAST	Financial Abuse Specialist Team
FCSP	Family Caregiver Service Program (OAA Title III E for Family Caregivers)
HICAP	Health Insurance Counseling and Advocacy Program
HPC	Health Promotion Coalition
"I and A"	Information and Assistance
LGBT	Lesbian, Gay, Bisexual and Transgender
LTC	Long-term care
LTSS	Long-Term Services and Supports
MSSP	Multipurpose Senior Services Program
OAA	Older Americans act, federal funding. See: http://www.aoa.gov
OCA	Older Californians Act, state funding. See: http://www.aging.ca.gov
OTO	One-time only funds
PSA	Planning and Service Area (There are 33 PSA's in California.)
"Q"	Q CareAccess (Database used by VCAAA to provide data to CARS)
RURAL	For targeting purposes, Ventura County rural zip codes = 91307, 93040 and 93066
SCSEP	Senior Community Services Employment Program (OAA – Title V)
SNAP	Supplemental Nutrition Assistance Program (Food Stamps/Cal-Fresh Program)
SNAP-Ed	SNAP Nutrition Education and Obesity Prevention
SNP	Senior Nutrition Program
SPARQ	SCSEP Performance and Results Quarterly (DOL data management system)
Title III B	OAA Support Services Programs (3B)
Title III C	OAA Senior Nutrition: Congregate Meals (C1) and Home-Delivered Meals (C2)
Title III D	OAA Health and Wellness Programs (3D)
Title III E	OAA Family Caregiver Service Programs (FCSP)
Title V	OAA Senior Community Services Employment Program ("SCSEP")
Title VII	OAA Elder Abuse Prevention Programs - Ombudsman & Legal Services
VCAAA	Ventura County Area Agency on Aging

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PSA 18

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